

**111 年度**

**科技部「青年科技創新創業基地建置計畫」國際  
加速器遴選計畫**

**Taiwan Tech Arena**

**2022**

**Request for Proposal of International Startup  
Supporting Program**

## 1、背景說明

為配合科技部「青年科技創新創業基地建置計畫」(以下稱 TTA)，打造國際級創新創業基地，將引進國際級加速器進駐基地。藉由加速器執行業務功能與加速器營運能量，辦理招募科技新創、開辦創業加速課程、媒合國內外新創和國內外企業促成實質商業合作，同時配合 TTA 進行國際廣宣路演，與臺灣加速器與創業生態圈建立長期合作關係，以期協助加速科技創新創業成功、並將國際加速器能量系統性導入臺灣加速器生態圈、為 TTA 建立國際能見度、創造經濟效益。

**1. Background:** Ministry of Science and Technology of Taiwan (hereby “MoST”), set up Taiwan Tech Arena (hereby “TTA”) program to contribute to building an international tech startup ecosystem in Taiwan. Through collaboration with international startup supporting programs, TTA recruits startups, provides mentorship, and operates a platform for international startups to develop business and expand. Also, TTA organizes a series of international roadshows to build global connections with international startup ecosystems so as to help accelerate the growth of tech startups, build TTA as a leading tech startup ecosystem brand and create an economic effect.

2、**徵選項目：**招募並引進輔導新創公司，同時協助新創公司與企業取得實質商業合作、募資及事業成長；亦包含但不限於企業定向育成等支持輔導計畫。

**2. Request-for-proposal:** The International Startup Supporting Program (hereby the Program) is looking for applicants to recruit and coach startups, as well as assisting startup companies to achieve effective business opportunities with corporate, raise new fund, and achieve other business growth. The Program could be (but not limited to) an acceleration program of corporate open innovation or corporate venture building.

## 3、申請者資格

- (1) 申請者以具備投資功能為優先，執行新創加速支持計畫能量、且具備國際鏈結能量與實績者
- (2) 申請者須於臺灣設立公司，並於申請時提供設立或依法登記之證明

- (3) 申請者重複申請相同或類似之政府計畫補助（如林口新創園、亞灣新創園……等）者，應於計畫項目經費申請表內詳列向其他機關申請補助之項目及金額，且不得重複認列計畫成果

### 3. Qualification:

- A. Applicants must have the ability and track record to **a) invest (as preferred)**, b) perform a startup supporting program, and c) possess the connection and capability to help startup companies expand internationally.
- B. Applicants must **set up a legal entity in Taiwan and provide the company registration document upon application.**
- C. If applicants apply for other government programs similar to TTA (i.e., Startup Terrace Linkou, Startup Terrace Kaohsiung, etc.), **applicants must list in detail the KPIs and subsidy amount of that program and the results of that program shall not be recognized by TTA.**

### 4、遴選審查流程

- (1) 申請：本規定公告後即日起接受申請，申請者須至少提供涵蓋以下要求內容之簡報（英文 PPT 版本），email 至 [chiayuchang@itri.org.tw](mailto:chiayuchang@itri.org.tw)。申請截止時間為 **110 年 12 月 5 日 臺灣時間下午五點整**。
- (2) 審查：由科技部組成外部評審團進行審查，執行辦公室並保留面審權利，後續將以電子郵件通知申請者結果，並啟動簽約或續約事宜。

### 4. Selection and review process

- A. Application: The request-for-proposal is open for application upon its announcement. Applicants must submit a PowerPoint proposal that includes the criteria in the following paragraphs, email to [chiayuchang@itri.org.tw](mailto:chiayuchang@itri.org.tw). The deadline for the applications is **17:00, December 5<sup>th</sup>, 2021, Taipei Time.**
- B. Review: MoST will assemble an external review committee to review the applications. An on-site review meeting may be required. The decision will be delivered to the applicants by e-mail and the contract signing process would be followed.

## 5、遴選與資助金額審核準則

申請者應就如下項目提出輔導計畫簡報(英文 PPT 版本;審查會亦須以英文簡報),科技部將據此進行評估遴選並決定資助金額。

### (1) 過去三年實績與績效:30%

### (2) 年度輔導特色機制:40%

#### 1. 年度輔導新創公司數量

- 輔導 25 組新創團隊以上,且其中國外團隊家數達 40% 並來臺設立公司或有實際商業鏈結(權重 2 倍)

#### 2. 協助新創公司完成外部募資與實質商業合作等規劃

#### 3. 深入學研新創輔導

#### 4. 資源擴散

- 協助至少 3 家輔導新創公司進駐 TTA South、或參與/辦理南部新創生態圈相關活動(權重 2 倍)

### (3) 國際鏈結:20%

### (4) 自主營運能力及預算規劃合理性:10%

註:

1. 若收件書審資料未完全符合如上要求、將予退件於規定期限重新補件
2. 評分標準:

## 5. Criteria for selection and grant amount decision

Applicants must submit a PowerPoint proposal in English that includes the criteria as follows, MoST and the external review committee will decide the amount of the grant based on the proposal.

### A. Credibility and tracking record for the past 3 years: 30%

### B. Plans and goals to support startups: 40%

#### a. Startup supporting goals

The scoring will be weighted *twice* if an applicant supports more than 25 startup companies (including 40% of foreign startup companies who can set up legal entity in Taiwan or have substantive business operations)

- b. Plans and goals to support startups raise fund and make effective business connections**
- c. Plans to support academic startups**
- d. Plans and goals to collaborate with corporate**

In accordance with the Greater South Policy, the scoring will be weighted *twice* if an applicant supports at least 3 startup companies entering TTA South, or participates in/hosts Southern Taiwan startup ecosystem events.

- C. Plans and goals to connect global resources, such as global network, fund, corporate, etc.: 20%**
- D. Annual Budget: 10%**

Note:

- 1. MoST may request the Applicants to re-submit within the specific period if the proposal is incomplete with the aforementioned criteria

## 6、獲選加速器權利

營運資助：111年科技部每案資助金額最高不超過新台幣2,200萬元，主辦單位將依新創公司輔導家數、營運項目、費用經費編列之詳實性與成本合理性等決定資助金額（新台幣含稅）。

## 6. Selection and reviewing process

**Subsidy of Operational Expenses:** The cap amount each selected accelerator will **not exceed NTD \$ 22M (tax included)**. MoST and the review committee will determine the amount based on but not limited to a) the proposed number of startups supported, b) the working items of the Program, c) the comprehensiveness, accuracy, and reliability of the proposed budget

## 7、獲選加速器義務

- (1) 針對申請之項目提出詳細營運計畫，說明進駐形式、工作項目（含至少 3 個月輔導課程）、預計成果、總投入資源經費與自籌款規劃。
- (2) 依提出之計畫執行工作項目，並配合科技部提供新創公司輔導報告、募資佐證文件、估值資料、每月執行進度報告、年度成果報告與新年度審核作業申請等資訊。
  - A. 營運計畫所列之工作項目應符合「遴選與資助金額審核準則」之要求。
  - B. 新創公司定義
    - 1) 新創公司認列須以已在台或海外成立公司為原則，惟臺灣本國學研團隊不在此限。
    - 2) 臺灣本國學研團隊認列時，需附有以下兩項佐證資料，證明與學校或學術研究單位，及執行學研研發計畫關係性，提供核心團隊成員簡介說明團隊成員組成（簡介需有擔任新創團隊角色、學經歷及專長）
      - i. 與臺灣學校或學術研究單位有關的身份證明：團隊中老師在職證明、學生在學證明等；
      - ii. 團隊創業題目所運用研發成果之計畫證明：如錄取或執行科技部科研創業計畫（價創）、萌芽等學研計畫證明，或計畫實驗室等證明資料。
    - 3) 新創公司認列須為成立年限八年以內（2014 年以後成立，含 2014 年）之公司。
    - 4) 若提報過往經科技部 TTA 計畫認列及當年度已由其他加速器提報之新創公司，得說明輔導及協助差異性，由科技部專案認定。
- (3) 需派遣核心人員實質進駐：
  - A. 須配合 TTA 長期營運目標，於進駐期間內與 TTA 場域營運商簽訂場地租約，承租至少 10 個座位，遵守契約、場地管理要點等相關規定，並支付使用空間之租金與管理費。
  - B. 履約期或租用期間如進駐加速器造成承租場地任何損害，須照價賠償和支付相關罰金，不得有異議。

- C. 獲選者需於營運計畫中提出 111 年欲申請 TTA 座位數及相對應之預算。
  - D. 獲選者於新創公司受輔導進駐基地期間，得向進駐新創公司收取費用、但不得高於科技部公告之租金價格，且須提供收費證明。。
- (4) 所有獲選者須配合 TTA 規範，於計畫活動及空間標示 TTA 品牌以供識別。
- (5) 國內外行銷：
- A. 配合科技部辦理各項產業鏈結、行銷路演、調研活動，並於申請之 TTA 計畫工作項目範圍內，配合進行本計畫廣宣，如聯名計畫、活動等。
  - B. 鏈結海外業師、投資人、企業與新創，辦理 TTA 聯名創業家交流活動至少 5 場，並需包含一場 TTA TALK、一場創業家投資人沙龍、一場企業交流活動及一場 CXO 早餐會。（建議規格詳附件）
  - C. 年度以公開或非公開活動形式，提供臺灣學研新創 48 小時之國際業師輔導。
  - D. 於 TTA 辦理公開或半公開新創生態圈鏈結活動至少 4 場，並依據科技部之要求定期提報活動規劃。
- (6) 追蹤報告：需配合本計畫持續追蹤與提供其培訓之新創公司相關進度，並配合提供新創公司輔導履歷報告及發展狀況。
- (7) 計畫執行審查及檢討，若以上義務未履行者或不合格者，計畫將有權利中止與加速器合作之契約。

## 7. Obligations for selected applicants

- A. Detailed proposal: submit a detailed proposal for the Program, describing a) the format of siting/usage of TTA facility, b) the working items (including a supporting program no less than 3 months), c) the expected result, d) the proposed input, and e) the plan of self-fundraising
- B. Report: execute the working items as proposed and follow the instructions of MoST to provide a) overall startup supporting reports, b) the fundraising corroborating evidence, c) valuation of portfolios, d) monthly report, e) annual report, f) proposal for the upcoming year, and other relevant information requested by MoST.

- a. Working items of proposal should meet the “criteria for selection and grant amount decision”
- b. Definition of startup company:
  - i. Startup must have already registered a company in Taiwan or in other countries, unless the startup is an academic startup team in Taiwan.
  - ii. To recruit an academic startup team in Taiwan, Accelerator must provide the following two supporting documents to prove the relationship between the startup team & the university/research institute and the relationship between the startup team & the government program, and also provide introduction of the core team member (including roles, education backgrounds and expertise):
    - 1) Document that proves the relationship with the university/research institute: professor’s proof of employment, student’s certificate of enrollment, etc.;
    - 2) Document that proves the relationship with MoST Trust-U (TSI) Program, MoST Germination Program, or laboratory that executes a government program.
  - iii. Startup must register the company no longer than 8 years (Founded in 2014 or later).
  - iv. If the Accelerator propose the startup companies that have been listed by TTA program and by other accelerators in the same year, the Accelerator can describe the difference of the assistance for MoST to determine, case by case.
- C. Core operation team must site in TTA if the selected applicants have facility needs:
  - a. Sign a leasing contract and pay for the rental and administration fees to the TTA Space Management Team (rent at least 10 seats), and comply with the lease contract and space management regulations stipulated and announced.
  - b. If the leased premise is damaged during the term of lease, the Selected Applicants shall compensate for the loss.
  - c. Propose the number of seats requested and the respective budget in the year of 2022 while submitting the proposal.

- d. Selected Applicants may charge the startups during the time of siting in TTA, the price shall be **no higher than the announced rental of TTA Facility Price by MoST and proof of charge should be provided.**
- D. Branding: follow TTA's regulations to put TTA logo in the Selected Applicants' office or event space related to the Program
- E. Global marketing:
  - a. Cooperate with MoST to plan and execute activities including connection building with various industries, marketing, roadshows, and ecosystem research, as well as to assist with public promotion working items for the Program, i.e. joint projects or events.
  - b. Connect with international mentors, investors, corporate and startup companies, to execute at least 5 events with TTA, including 1 TTA Talk, 1 Entrepreneurial Investor Salon, 1 corporate engagement event, and 1 CXO Breakfast Meetup (Appendix).
  - c. Provide Taiwanese academic startups 48 hours of mentorship annually with public or non-public activities.
  - d. Execute at least 4 public or non-public startup ecosystem activities and submit regular reports of activity plans in accordance with the requests of MoST.
- F. Performance Tracking: track and provide the progress of TTA portfolios and their coaching record.
- G. Evaluation: the Program will have the right to suspend the Subsidy Agreement with the Selected Applicants if one does not fulfill the obligations or does not meet the requirements.

## 8、 其他注意事項

- (1) 科技部保有隨時變更、解釋及終止此申請規定之權利。
- (2) 資助款撥款時需檢附之相關新創公司輔導履歷、活動辦理等文件，將另於科技部與獲遴選進駐之加速器簽訂合約詳述。
- (3) 科技部另保留檢閱查核執行內容之權利，包括但不限於實際支出與計畫所提費用之比照、相關單據或報告等

## 8. Others

- A. MoST reserves the right to change, interpret, and terminate the regulations of the Program at any time.
- B. MoST will provide the format of documents required for subsidy payment installments, including startup one-pager, event record tracking, and other relevant documents. The documents will be described in detail in the Subsidy Agreement between MOST and each of the Selected Applicants.
- C. MoST reserves the right to conduct audits of the Program, including but not limited to the actual expense and proof of execution.

# 附件

## APPENDIX

### TTA 活動參考內容

#### Reference of TTA Events

#### 一、TTA Talk

1. 主題名稱：依當次講者講題或領域進行規劃及命題

Event Name: Depend on the speakers' topics or expertise

2. 活動目的：透過短講方式，以故事力為出發點，述說科技能夠改善世界跟社會大眾切身相關的問題，讓社會更多看見創新創業的價值，並藉此鼓勵青年學子、教授還有創業家透過科技創業，發揮改變世界的影響力

Purpose: Tell the story of how technology can improve the world and respond to highly concerns social issues through short talks. It aims to help the society see more of the value of innovation and entrepreneurship, encouraging students, professors and entrepreneurs to make an impact by starting a business and building tech-based solutions

3. 建議人數：實體 60-100 人次

Participants (recommended) : 60-100 participants in physical events

4. 議程參考

Agenda (reference)

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## 5. 活動範例

Example

- 2021/10/16，[Tech Makes the World Better](#)

## 二、創業家投資人沙龍

### Entrepreneurial Investor Salon

1. 主題名稱：依當次重點領域及創業家投資人專長進行規劃及命題

Event Name: Depend on the focused verticals or the Entrepreneurial Investors' expertise

2. 活動目的：槓桿創業家投資人具備之專業、人脈與資金等資源，辦理交流活動協助科研新創獲取國際創業大師合作及投資機會。活動同時邀請已有國際征戰經驗的科創團隊及企業或投資人，由三方共同探討議題

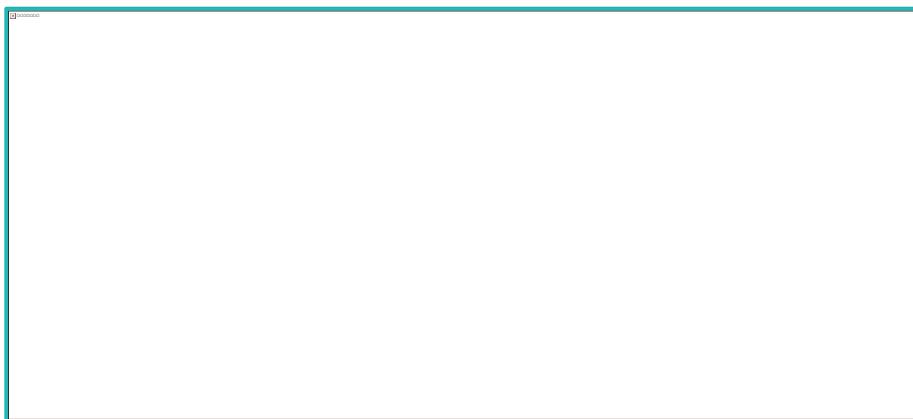
Purpose: Set a platform to leverage the expertise, network and capital resources of the Entrepreneurial Investors to support academic startups to get a chance to interact and collaborate with esteemed entrepreneurs of global experiences. The event will be a panel discussion of an Entrepreneurial Investor, an academic startup who has global expansion experience and a corporate or investor

3. 建議人數：實體 50 人次

Recommended Participants: 50 participants in physical events

4. 議程參考

Agenda (reference)



5. 活動範例

### Example

- 2021/05/12, [新創國際拓展之路 Cross-border journey to building the global startup](#)
- 2021/07/01, [解密跨國投資與新創籌資法則 Unlock the Secrets of Startup Fundraising \(Mandarin Event\)](#)
- 2021/08/12, [培養跨越國際藩籬的品牌力 Empowering Borderless Brand Power](#)
- 2021/10/28, [NEXT. 運動新浪潮 Next Wave in Sports Tech 運動新浪潮 Next Wave in Sports Tech](#)

### 三、企業交流活動（邀請制）

#### Corporate engagement event (invitation-only)

1. 主題名稱：依當次重點領域進行規劃及命題

Event Name: Depend on the focused verticals

2. 活動目的：為加深 TTA 企業會員之間的互動，以一項產業為主軸，匯聚「志同道合」的企業及新創「呼朋引伴」，鞏固生態圈內的多方連結，如朋友一般互動、增進感情的同時更加深對彼此的理解，一同攜手為台灣新創圈的未來努力

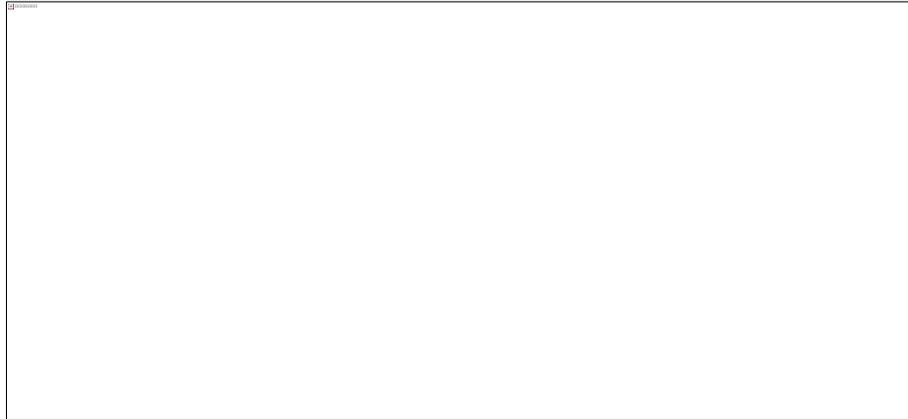
Purpose: Gather like-minded players in the startup ecosystem, aiming to converge the momentum of TTA corporate members and startups in different technology and application fields, reinforcing the links between multiple parties in the ecosystem, and through friend-like interactions, deepening the understanding of each other to work together for the future of Taiwan's startup community

3. 建議人數：實體 40-70 人次

Recommended Participants: 40-70 participants in physical events

4. 議程參考

Agenda (reference)



## 5. 活動範例

### Example

- 2021/03/03，布局永續智慧城市 賦權公民綠能選擇權 (Green energy, Mandarin Event, [TTA Corporate Member Monthly April 2021 p.11](#))
- 2021/04/27，疫後國際佈局 探討日本市場契機 (Japan market strategy, Mandarin Event, [TTA Corporate Member Monthly May 2021 p.9](#))
- 2021/07/02，疫情當前，餐飲科技如何以「創新」盡一己之力 (Food tech industry, [TTA YouTube](#))

## 四、CXO 早餐會

### CXO Breakfast Meetup

1. 主題名稱：依講者分享内容進行規劃及命題

Event Name: Depend on the speakers' topics

2. 活動目的：針對不同主題性、邀請各領域專家、以大帶小、經驗分享等不同方式串聯 TTA 社群活動交流，期望透過每月新創社群活動的辦理，能提供投資人與各路專家與新創 C-Level 更緊密的對談平台，利用一頓早餐的時間，促進台灣新創社群的交流

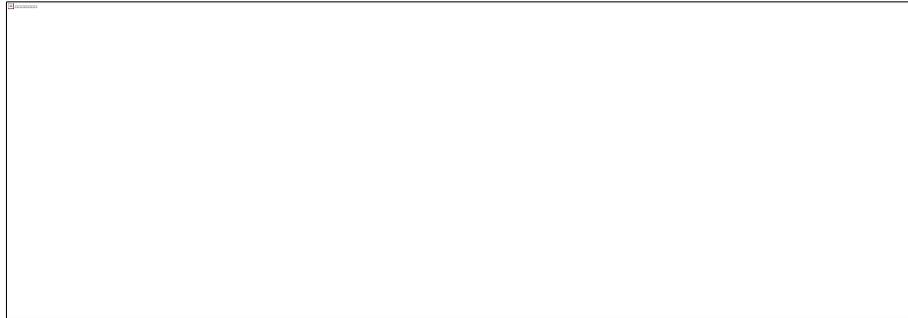
Purpose: Monthly entrepreneur community-building events and talks for experts, founders, ventures to share experiences and insights.

3. 建議人數：實體 30-50 人次

Recommended Participants: 30-50 participants in physical events

## 1. 議程參考

Agenda (reference)



## 2. 活動範例

Example

- 2021/04/29 (子系列－與專家有約 Entrepreneurs in the House)，[選育用留不漏接，建立良善合的人才管理制度](#) (Talent recruit and management, Mandarin Event)
- 2021/08/27 (子系列 - 與創投有約 Fireside Chat with Ventures)，[資安 x 數據 x 區塊鏈 未來十年的網路科技挑戰](#) (Cybersecurity and Blockchain, Mandarin Event)
- 2021/10/15 (國內展覽專場活動 Special Edition)，[台灣太空產業大未來](#) (Aerospace, Mandarin Event)